



Council Meeting AGENDA

June 2, 2021

2:00pm - 4:30pm ET

Microsoft Teams Meeting

Wednesday, June 2 nd	
2:00pm - 2:05pm	Welcome and Opening Remarks Marc Brouillard, A/CIO of Canada, Treasury Board, and Co-Chair, CIO Strategy Council Jim Balsillie, Co-Chair, CIO Strategy Council
2:05pm - 3:00pm	G7 Digital and Technology Ministerial Declaration Sets Sights on Building Back Better <i>Join Innovation, Science and Economic Development Canada's Senior Assistant Deputy Minister of Strategy and Innovation Policy, Francis Bilodeau, in highlighting digital and technology commitments¹ by Canada, France, Germany, Italy, Japan, the US, UK and European Union. Hear the latest insights and discuss implementation with policy leaders on these new commitments and its intersection with the Council's standards setting activities in laying the foundation for international cooperation on promoting a secure, resilient, and values-driven digital ecosystem.</i> <i>Moderators:</i> <ul style="list-style-type: none">▪ Jordan Zed, Director General, External and Trade Policy Branch, ISED▪ Keith Jansa, Executive Director, CIO Strategy Council <i>Speakers:</i> <ul style="list-style-type: none">▪ Angela Mondou, President and CEO, Technation▪ Dr. Mkabi Walcott, VP, Standards and International Relations, SCC▪ Sonia Brar, VP, Customer Operations Strategy, Design & Delivery, Bell
3:00pm - 4:10pm	Driving Value Creation in IT Investments <i>Spending is one of the biggest challenges experienced by IT leaders needing to justify bigger budgets to maintain legacy systems while adopting new or innovative technologies and migrating to the cloud. Technology Business Management (TBM) is fast becoming THE global standard in managing technology portfolios and extracting business value. TBM allows leaders to divert funds from running the business to helping fund initiatives focused on transformation and innovation. Many government agencies are adopting the TBM standard, along with 60% of Fortune 100 companies. In this session, hear the latest insights and engage with leading global experts on the application and adoption of TBM to drive better results, fund innovation, and increase business value from your technology spend.</i> Introduction to TBM <ul style="list-style-type: none">▪ Phil Armstrong, Chairman, TBM Council Board of Directors▪ Bhushan Ivaturi, SVP & CIO, Enbridge and TBM Council Board Member

¹ [G7 Digital and Technology Ministerial Declaration](#)



	<p>TBM in Government to Date</p> <ul style="list-style-type: none"> ▪ Todd Tucker, GM & VP, Standards, Research & Education, TBM Council <p>Government Experience with TBM</p> <ul style="list-style-type: none"> ▪ David Shive, CIO, US General Services Administration ▪ James Gfrerer, Former Assistant Secretary for IT & CIO, US Department of Veterans Affairs ▪ Zahid Arain, Finance Executive, eHealth New South Wales, Australia <p>Q&A and Next Steps</p>
4:10pm - 4:30pm	<p>Bridging the Digital Divide</p> <p><i>The pandemic has laid bare the barriers that vulnerable and marginalized communities face in accessing services – which increasingly requires devices, broadband, and digital literacy. The agencies serving these communities face the same challenges to delivering technology-optimized services. Join Lawrence Eta, Chief Technology Officer of the City of Toronto, and CIO Strategy Council Vice President, Strategy and Partnerships, Katie Gibson in a fireside chat to learn about strategies and initiatives to address digital inclusion.</i></p>
4:30pm	<p>Wrap Up and Adjournment</p> <p>Marc Brouillard, A/CIO of Canada, Treasury Board, and Co-Chair, CIO Strategy Council</p>