



Guest Panel Speakers



Éloïse Gratton, LL.M, LL.D. Ad. E.

*Partner and National Co-Leader, Privacy and Data Protection group,
Borden Ladner Gervais LLP*

Éloïse Gratton is a partner and National Co-Leader of the Privacy and Data Protection group at Borden Ladner Gervais LLP. She offers strategic advice to companies and their board of directors relating to best business practices relevant to the monetization of big data and the use of artificial intelligence, in addition to providing support in crisis management situations (e.g. security breaches, privacy commissioners' investigations, class actions). Éloïse's publications are consulted in Canada and abroad, used in law courses and cited in academic journals as well as in landmark privacy decisions by the Supreme Court of Canada. She authored *Internet and Wireless Privacy: A Legal Guide to Global Business Practices*, one of the first technology and privacy book in Canada (CCH, 2003). Her recent works include *Managing Privacy in a Connected World* (LexisNexis 2020), *Privacy in the Workplace*, 4th edition (LexisNexis, 2017), *Practical Guide to e-Commerce and Internet Law* (LexisNexis 2015) and *Understanding Personal Information: Managing Privacy Risks* (LexisNexis, 2013). She was recently honored by Canadian Lawyer magazine as a forward thinker in an article about the country's 25 most influential lawyers, as well as selected as one of Canada's Top 100 Most Influential Women by the Women's Executive Network (WXN) in the "CIBC Trailblazers & Trendsetters" category.



Aran Hamilton

CEO, Co-Founder of Vantage, and Co-Chair of IdentityNORTH

A successful entrepreneur, Aran is a global leader in digital and mobile economy strategies with a focus on predictive analytics and digital marketing systems. He has spent the past two decades working with retailers, banks, payment networks, and wireless carriers to shape ecommerce and drive adoption of secure digital identity



Lisa Kimmel

Chair and CEO, Canada

Chair, Latin America & Global Women's Equality Network (GWEN)

Edelman

Lisa oversees Edelman's Canadian and Latin American operations, and sits on Edelman's Global Operations Committee. In her role, she provides senior counsel to clients, and is responsible for the regions' growth strategies. In Canada, she has led the region's strategic evolution to a best-in-class communications firm – the biggest evolution in the firm's history. Edelman Canada has been awarded a Cannes Lions for its "In the Head of a Hacker" campaign on behalf of HP, and Strategy Magazine's 2017 PR Agency of the Year.

Lisa's fresh, collaborative and authentic approach has not only resulted in award-winning programs for clients but has fostered a corporate culture based on innovation, teamwork and integrity. Edelman Canada has been recognized as one of the Great Place to Work® Best Workplaces in Canada and Best Workplaces for Women for nine consecutive years.

Passionate about advancing women in business, Lisa is chair of the firm's Global Women's Equality Network (GWEN), which is committed to fostering an environment where women of all backgrounds can enjoy equal opportunities. She is committed to supporting future leaders and championing women's causes. She is a sought-after speaker and commentator at events and in the media. In recognition of her efforts, Lisa is a recipient of both the Financial Times and HERoes Champions of Women in Business Top 100 Female Executives, and a 2019 YWCA Toronto Women of Distinction award for Corporate Leadership. She has also been inducted into the Women's Executive Network (WXN) Top 100 Most Powerful Women in Canada Hall of Fame.

Lisa is actively involved with several mentorship programs through the Women's Executive Network, American Marketing Association and Women in Communications and Technology Protégé Program. She sits on the Boards of Directors of the Toronto Region Board of Trade and CivicAction. Lisa also sits on the Global Advisory Board for G(irls)20, and is a member of the United Nations Women's Empower Advisory Group and the Canadian Chamber of Commerce Council for Women's Advocacy.



David James

Deputy Minister, Service Alberta

David James was appointed Deputy Minister of Service Alberta in January 2021. The ministry delivers a wide range of crucial programs and services to Albertans, including provincial registries and consumer protection. It is also responsible for the maintenance and protection of the government's information technology infrastructure.

David joined Service Alberta after serving as Associate Deputy Minister of Natural Gas and Electricity with Alberta Energy, where he led the public service's efforts to advance Alberta's natural gas and electricity sectors. Previously, David was the Assistant Deputy Minister for Strategic Policy with Alberta Energy, responsible for leading strategic energy policy for the province. He also served as the Assistant Deputy Minister for Electricity and Sustainable Energy, where he was responsible for electricity policy within Alberta.

Before joining the Government of Alberta in 2011, David served as a telecommunications officer with the Canadian Forces, providing deployed and static telecommunications support for Army operations in Canada and overseas.

David holds an undergraduate degree in Chemical and Materials Engineering and a Masters degree in Business Administration, both from the Royal Military College of Canada. A dedicated family man, he loves to spend time with his wife and three teenaged children.



Scott Jones

Federal Lead on Proof of Vaccine Credentials and Associate Deputy Minister of Immigration, Refugees and Citizenship Canada

Scott Jones was appointed Federal Lead on Proof of Vaccine Credentials and Associate Deputy Minister of Immigration, Refugees and Citizenship Canada in August 2021.



Prior to this appointment, beginning in October 2018, Mr. Jones worked as Head of the Canadian Centre for Cyber Security, Communications Security Establishment Canada (CSE).

Since beginning his career in 1999, Mr. Jones has held various positions at the CSE, including Assistant Deputy Minister of IT Security, acting Assistant Deputy Minister of Corporate Services, Chief Financial Officer, and Director General of Cyber Defence, providing leadership in the areas of signals intelligence and IT security. Prior to that, he worked at the Privy Council Office as a National Security Policy Advisor in the Security and Intelligence Secretariat.

Scott has been with the public service for over 20 years and is a graduate of the University of Ottawa, where he earned a Master of Business Administration. Scott also holds a Bachelor of Applied Science in Electronic Systems Engineering and a Bachelor of Science in Computer Science from the University of Regina.



John Jordan

Executive Director, BC Digital Trust Service, Province of British Columbia

John Jordan is the Executive Director of the BC Digital Trust Service. He is an experienced product executive and technology strategist with over 25 years of experience in both the private and public sectors. Currently, he is leading the Province of British Columbia's participation in the establishment of a trust layer for the Internet. This includes leading teams who have been making significant contributions to the open-source Hyperledger Aries and Indy projects since the fall of 2017. The Province of British Columbia operates OrgBook BC, a Verifiable Credential Registry, which is the world's first public sector production service using Hyperledger Indy and Aries.



Patricia Kosseim

Information and Privacy Commissioner of Ontario

Patricia Kosseim brings to the IPC significant experience and a wealth of knowledge in the areas of privacy and access law, having worked in public, private and health sectors, and across various jurisdictions.

Prior to joining the IPC, Patricia was counsel in Osler's Privacy and Data Management Group where she provided strategic advice to clients on matters of privacy, data governance and access law. She also led a number of thought leadership initiatives as national co-leader of Osler's AccessPrivacy knowledge platform.

Patricia served for more than a decade as senior general counsel and director general at the Office of the Privacy Commissioner of Canada in Ottawa. During that period, she was responsible for advancing a number of major cases before the federal courts and the Supreme Court of Canada; advising on critical privacy investigations; appearing before parliamentary committees on significant legislative bills; developing national and international policies; leading a national research funding program; and, overseeing a technology analysis team and laboratory.

Patricia has also held executive positions at Genome Canada and the Canadian Institutes of Health Research, where she developed and led national strategies for addressing legal, ethical, and social aspects of health research and genomics technologies. She began her career in Montreal practicing in the areas of health law, civil litigation, human rights, privacy, and labor and employment with a leading national law firm.

Patricia has published and spoken extensively on matters of privacy law, health law, and ethics. She has taught part-time at the University of Ottawa Faculty of Law and has held many professional appointments and board memberships, including as member of the Board of Governors of the Ottawa Hospital; chair of the Board of Directors of the Ottawa Hospital Research Institute; vice-chair of the Research Integrity Committee of les Fonds de recherche du Quebec; member of the National DNA Databank Advisory Committee; and member of various expert



working groups of the Organization for Economic Co-operation and Development.

Patricia obtained her business and law degrees from McGill University in Montreal, and a Master's Degree in Medical Law and Ethics from King's College, University of London.

Patricia is a member of the Law Society of Ontario, as well as the Barreau du Quebec. She is fluently bilingual in both official languages.

When she is not in the office — either physically *or virtually* — Patricia enjoys all-season, outdoor activities with her family, and their dog Rocky.



Lori MacDonald

Senior Associate Deputy Minister of Employment and Social Development and Chief Operating Officer for Service Canada

In January 2020, Lori MacDonald became Senior Associate Deputy Minister of Employment and Social Development and Chief Operating Officer for Service Canada.

Lori has 38 years of experience in the public service and is known as a strong collaborator and communicator. She has served as Associate Deputy Minister of Immigration, Refugees and Citizenship Canada. She was responsible for world-class immigration programs that ensured the successful integration of newcomers and upheld Canada's humanitarian obligations.

Lori has held senior leadership roles within the Public Safety, Transportation and Immigration portfolios. She served as Assistant Deputy Minister of the Safety and Security Group for Transport Canada, ensuring the safety and security of our transportation system. At Public Safety, she was responsible for Canada's emergency and crisis management responses.

Throughout her career, Lori has excelled at developing policies and programs at all levels of government. She has also led and supported high-level consultations and engagements. She received recognition for her



leadership in developing managerial and leadership capacity in government teams and managers.

Lori has championed many projects related to women, Indigenous peoples and mental health issues. In addition to playing a leadership and champion role, she volunteered with the United Way for 38 years, helping to raise millions of dollars.

Lori holds a diploma in law and security administration from Loyalist College. She also has a degree in criminology with a concentration in law from Carleton University.

She is a recipient of the Exemplary Service Medal and the Queen's Diamond Jubilee Medal.



Nick Nikols

Vice President, Strategy and NetIQ Products, Micro Focus

Nick has more than 29 years of experience in the software industry both in developing industry leading Identity and Cybersecurity solutions and as an industry analyst conducting research and helping clients with issues ranging from consumer identity and securing cloud environments to access governance and secure DevOps. Nick has held leadership positions such as SVP of Product Management and CTO of Cybersecurity at CA Technologies, CTO and GM of Identity and Access Management and Windows Management at Quest Software, VP of Product Management and CTO of Security at Novell, as well as Research Director at Gartner, Head of Research at TechVision Research, and Senior Analyst at Burton Group. Nick has presented at RSA's Security Conference, Gartner's Catalyst and Identity and Access Management Summits, and at many industry events.



Dana O'Born

Director, Strategic Initiatives, Council of Canadian Innovators

Dana O'Born is the Director of Strategic Initiatives for the *Council of Canadian Innovators (CCI)*, a national business council that represents over 100 of Canada's fastest-growing technology-intensive companies. CCI is exclusively dedicated to helping high-growth Canadian-based technology firms scale-up globally by advancing public policy strategies that increase access to talent, capital and customers for domestic innovation firms. At CCI, Dana spearheads the Council's pan-Canadian advocacy efforts for developing national data governance and intellectual property strategies, and most recently supported the work of CCI's Data Trust Working Group, which provided recommendations to the Government of Canada on the economic and non-economic frameworks required to manage the impacts of the data-driven economy.

Before joining CCI in 2016, Dana held various public policy and government affairs roles, first for a national government relations firm in Toronto, and then at Queen's Park where she supported several Cabinet Ministers on issues related to economic development, transportation and energy. Prior to entering the realm of government and public policy, Dana studied law and business abroad before moving back to Canada to kick-start her career. Dana holds a BA from Wilfrid Laurier University, an LL.B from the University of Edinburgh a Master's of Business and Law from Bucerius University in Hamburg, Germany.